

Curriculum map of Full 2024 & 2025 Spring	Year 1		Year 2		Year 3		Year 4		
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	
University Core 33	1. Required: Tzu Chi Humanities (2), Chinese Reading and Writing (2), Basic English (2), Programming and Design (2) 2. Electives: A total of 20 credits of General Education including College GE 4 credits 3.Others: Foreign Language (2), Physical Activity & Health (2), Elective Physical Education (1)								
Core Course Fundamental 9	Color Theory (3)	Concept & Development (3) Photography & Imaging(3)				1. Students who have completed only 5 years of high school must acquire an additional 12 credits before graduation. DMT only accepts courses from the College of Human Communication or the College of Management. 2. University Core 33 + Required 28 + Elective 49 + Free Electives 18 =128 credits 3. Students are required to take 4 credits in College GE (included in the required 33-credit college core).			
Core Course Digital Media 9	Introduction to digital media (3)	Digital Marketing (3)	Digital Advertising (3)						
Core Course Technology 6	Introduction to Unity Game Design - Using Visual Scripting and C# (2)(Col)	Mobile Application Design (2)(Col)	Interactive design with multiplayer (2)(Col)						
Core Course Practical 4						Capstone I (2)	Capstone II (2)		
Elective 49/110			Visual Narrative (2) Motion Design (3)	Visual Communication(2) Animation Effects (3)	Website and Mobile App Visual Design (2)	User Experience Design (2)			
		Introduction to Artificial Intelligence (3)	Advanced Photography and Post-Processing (3)	Virtual Reality application development (2) Game-based Language Learning(2)	Augmented Reality Application Design (2)	Applied Artificial Intelligence Software(2)			
			Fundamentals of Visual Communication(4)(Col)	Visual Communication Applications Project(3)(Col)	Short Video Production(3)(Col)	Health Reporting Skills(3)(Col)			
		Intercultural and Digital Communication(3) Selected Literary Works(2)	Intercultural Communication and Digital Societies(3)	Creative Storytelling (2) Improving the soft power of media workers through TED TALK(2)	Script Writing (3) Self-media Management(3)	Design Thinking (2)	Screenplay Writing (3)		
		Introduction to Management(3)	Service Industry Management(3)	Consumer Psychology and Behaviors (3)	Green Marketing(3) New Media Marketing (3)	Social Marketing(3) Industrial Case Studies(3)	Customer Relationship Management(3)	Business Ethics and Social Responsibility(3)	Management of Innovation and Entrepreneurship(3)
						Practicum Training I (2)		Practicum Training II (2) Practicum Training III (2)	On-Campus Internship(4) Off-Campus Internship (6)
Free Electives 18	GE courses, as well as minor and double-minor courses, cannot be counted as free electives and will be included in the graduation credits within the 18-credit limit of required credits.								

國際數位媒體科技學士學位學程

114學年入學 課程地圖	一年級		二年級		三年級		四年級	
	上學期	下學期	上學期	下學期	上學期	下學期	上學期	下學期
校核心必修33	1. 通識教育學分：必修8學分：中文閱讀與書寫(2學分)、基礎英文(2學分)、慈濟人文(2學分)、程式設計(2學分)以及 通識教育選修(16學分)、院通識(4學分) 2. 體育學分：運動與健康必修(2學分)、選修(1學分) 3. 外語學分：選修(2學分)							
必修-基礎 9	色彩學(3)	設計概論(3) 攝影學(3)						
必修-數位媒體 9	數位媒體概論(3)	數位行銷 (3)	數位廣告(3)					
必修-科技 6	Unity遊戲設計入門- 利用視覺化程式語言 與C# (2)(院)	行動裝置應用服務開 發(2)(院)	多人連線應用服務設計 (2)(院)					
必修-實務 4						畢業製作(一)(2)	畢業製(二)(2)	
選修 49/110 學分			視覺敘事(2) 動態設計(3)	視覺傳達(2) 動畫特效(3)	網站與手機APP視覺創作 (2)	使用者體驗設計(2)		
		人工智慧概論 (3)	進階攝影與後製(3)	虛擬實境應用服務開發(2) 遊戲式語言學習(2)	擴增實境應用服務開發 (2)	人工智慧軟體應用(2)		
			視覺傳播基礎(4) (院)	視覺傳播應用專題(3) (院)	短影音製作(3)(院)	健康報導技能(3)(院)		
	跨文化數位傳播(3) 文學作品選讀(2)	跨文化溝通與數位社 會(3)	創意敘事(2) 從Ted Talks提升媒體人 的軟實力(2)	腳本寫作(3) 自媒體經營與管理(3)	設計思考(2)	編劇寫作(3)		
	管理學(3)	服務業管理(3)	消費心理與行為(3)	新媒體行銷 (3) 綠色行銷(3)	產業個案選讀(3) 社會行銷 (3)	顧客關係管理(3)	企業倫理與社會責 任(3)	創新與創業 管理(3)
					見習(一) (2)		見習(二) (2) 見習(三) (2)	校內實習(4) 校外實習(6)
院通識	學生須選修4學分的院通識課程(內含於校核心必修33學分中)							
自由選修	通識課程、輔系及雙主修課程不得為自由選修課程，並於規定之學分數18學分限制下，列入畢業學分。							
備註	1. 中五生入學之學生在畢業前須加修12學分，故畢業總學分為128+12=140學分。本學程認列人文傳播學院與管理學院開設之課程。 2. 校核心必修33學分 + 必修課共28學分 + 專業選修49學分 + 自由選修 18 學分= 128學分							